

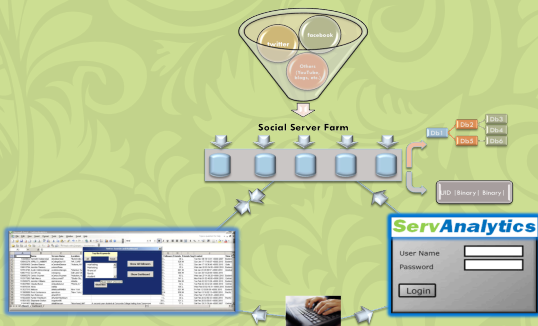


**ServAnalytics**

SocialSnippet

## BUSINESS DECISIONS AT THE SPEED OF TWEET/FEED.

ServAnalytics TICL methodology quickly converts recent Social Media & Web text data into SocialSnippet for organizations and marketing agencies.



ServAnalytics SocialSnippet offering quickly converts recent unstructured, free flowing social media & web text data into structured categorized data that can be used to make decisions to understand and improve the social media/web presence of an organization. A brief engagement of couple of hours with ServAnalytics provides organizations SocialSnippet of their social presence on popular social media sites like facebook & twitter and websites like youtube, amazon, blogs etc. Marketing agencies can use SocialSnippets to evaluate social & web presence of an organization pre/post campaign.